
Spectrum's FieldScout® TDR 350 wins 2018 AE50 award

Aurora, IL, January 25, 2018: The American Society of Agricultural and Biological Engineers (ASABE) has named Spectrum's FieldScout® TDR 350 winner of a 2018 AE50 award.

AE50 awards honor the year's most innovative designs in engineering products or systems for the food and agriculture industries. The FieldScout® TDR 350 will be featured in the January/February 2018 special issue of ASABE's magazine Resource: Engineering & Technology for a Sustainable World. For more details visit www.asabe.org/AE50.

The TDR 350's improved easy to read, large backlight display and ergonomic design allows farmers, greens keepers and sports turf managers to easily and rapidly take measurements in various soil environments featuring increased accuracy to capture Soil Volumetric Water Content (VWC), along with Soil Electrical Conductivity (EC), and surface temperature. With integrated Bluetooth and internal GPS, connectivity is easy and fast. The large capacity data logger can record approximately 50,000 measurements with GPS coordinates. Data records can be saved to a USB drive, or be sent via Bluetooth connection to a smartphone or tablet with the SpecConnect™ FieldScout® Pro App. View field or course readings in real time by using the TDR 350 in conjunction with the FieldScout® Pro App and SpecConnect.

Companies from around the world submit entries to the annual AE50 competition and up to 50 of the best products are chosen by a panel of international engineering experts. The judges select innovative products that will best advance engineering for the food and agriculture industries.

The AE50 awards program emphasizes the role of new products and systems in bringing advanced technology to the marketplace. These engineering developments help farmers, food processors and equipment manufacturers increase efficiency, enhance quality, improve safety, and increase profits.

###

Spectrum Technologies was founded in 1987 and is headquartered in Aurora, Illinois, USA. Spectrum is a leader in providing advanced Agriculture, Horticulture, and Turf technologies to customers worldwide. Spectrum Technologies brands include: WatchDog®, FieldScout®, WaterScout®, DataScout®, LightScout®, TruFirm® and SpecConnect™. Spectrum has 24 AE50 Awards from the American Society of Agricultural and Biological Engineers, which demonstrates the company's deep commitment to innovation and quality. For more information, call (800) 248-8873 or visit online at www.specmeters.com.

Resource, a magazine geared to agricultural, biological and food system engineers worldwide, is produced by ASABE. The magazine is read by thousands involved in the agricultural, food and biological industries. Read more at www.asabe.org/Resource.

ASABE is an international scientific and educational organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Further information on the Society can be obtained by visiting www.asabe.org/.